



# TCEDA

**TRI COUNTY ECONOMIC DEVELOPMENT ALLIANCE**

Jo Daviess County · Carroll County · Whiteside County

**2010 YEAR IN REVIEW**

JANUARY 26, 2011

*Presented by Randy Prasse, Executive Director*

## **2010 EFFORTS AND INVOLVEMENT / 2011 PROGRAM DIRECTION:**

- **Carroll County CEDS-** TCEDA has assumed a leadership role in facilitating the monthly CEDS meetings. This includes but is not limited to managing by-laws procedures, facilitating meetings, and coordinating communication with other agencies.
- **Carroll County Municipal Partners-** TCEDA facilitates and provides direction and feedback to the leaders of every community in Carroll County. This includes most recently the need to comply with the law requiring each community to adopt a comprehensive commercial building code by July 1, 2011. TCEDA is providing resources to conduct due diligence on what is the best way for each community to do this.
- **Jo Daviess County CEDS / Mayor's Meetings-** TCEDA has assumed a leadership role in facilitating the CEDS meetings. This includes but is not limited to managing by-laws procedures, facilitating meetings, and coordinating communication with other agencies. TCEDA attends regularly and follows up with individual community leaders as prudent, based on information shared at these meetings.
- **Interaction with each Carroll and Jo Daviess county community leader-** TCEDA has and continues to work directly with each community leader in assisting them with the formation and/or promotion of TIF Districts, Business Development Districts and other business retention and recruitment incentive programs.
- **Presentations to the following communities and organizations:**

Carroll County Board	Galena City Council
Jo Daviess County Board	Galena Territory Executive Committee
Albany Village Council	Hanover Village Council
Elizabeth Village Council	Hanover Chamber of Commerce
Elizabeth Chamber of Commerce	Jo Daviess Community Dev. Corp.
Fulton City Council	Lanark City Council

Midwest Medical Center  
Milledgeville Village Council  
Mount Carroll City Council  
Realtors Association NW Illinois

Savanna City Council  
Stockton Village Council  
Warren Village Council  
Warren Chamber of Commerce

- **Manufacturer's Council-** TCEDA formed the Manufacturer's Council in September. Since then, three meetings have been held, with a fourth scheduled for in February. Members invited to participate include Carroll and Jo Daviess county businesses: **Danisco, Dura Elkay, Invensys, Metform, Rentech**. Critical peer-to-peer networking best practices discussions and issue-specific topics are discussed.
- **Financial Summit-** TCEDA hosted the first meeting of the region's banking leadership—with 9 financial institutions represented. Plans to expand this to CEOs and other business leaders for the *First Annual Northwestern Illinois Economic Summit in first quarter of 2011*
- **Thomson Correctional Center-** TCEDA has been designated as the “go to” organization by U.S. Senator Dick Durbin. Any information needed by Sen. Durbin when preparing to advocate for the sale to the Federal Government has been provided by TCEDA and our collective stakeholders with TCEDA as facilitator.

Furthermore, the U.S. Bureau of Prisons (B.O.P.) has looked to TCEDA to coordinate regional information and stakeholder meetings, including initial introduction open houses. TCEDA will continue to interact with the B.O.P. with regards to coordinating job fairs and other information open houses as the process continues through the sale and ultimately, the opening as a Federal Correctional Center.

- **Community and Business Leadership Preparedness Workshops-** TCEDA developed and delivered six (6) workshops focusing on assisting community and business leaders to prepare for welcoming new prison employees and providing services to the B.O.P. This included how to become certified to conduct business with the Federal Government. 177 people attended
- **LocationOne Information System (LOIS)-** Identifying and inventorying the commercial real estate and developments is crucial for the expansion of existing businesses throughout the region—and eventually, the recruitment of new business development investments to Carroll, Jo Daviess and western Whiteside counties. TCEDA has entered into an 11-month agreement with Western Illinois University for a Peace Corp Fellow to serve as the LOIS administrator. \$22,500 investment by TCEDA, payable by July 31, 2011
- **SCORE / Retired Executive Voluntary Mentoring Program-** To enhance and add impact to existing and expanding business in Jo Daviess County, TCEDA is launching a voluntary business-mentoring program. Spearheaded by Mr. John Cooke, the program will leverage the wealth of retired business knowledge located throughout the region— specifically, Apple Canyon, The Galena Territory, and Lake Carroll—for the benefit of all start-up and small businesses.
- **Jo Daviess County Brownfields Application-** TCEDA is serving a critical role in the JDC Brownfields Program re-application (previously denied of funding but re-applied in Fall 2010) as the “community partner” with Jo Daviess County. In the balance is a potential \$400,000 award for 2011-13—and as much as \$1,000,000 in future awards as part of a multi-county regional application.
- **Savanna LRA / Savanna Depot Park-** TCEDA has proposed Savanna Depot Park for three separate potential development projects in 2010. These were the result of qualified site selectors soliciting proposals from TCEDA. 45-60 New Potential Jobs

- **Illinois International Trade Centers / Foreign Trade Zone Board-**  
TCEDA is engaged with Bill Hooton and Robert Canier to coordinate a comprehensive outreach effort to introduce the benefits of working with a Foreign Trade Zone for import/export operations. There are approximately 90 prospective beneficiaries in the service territory
- **Upper Mississippi River International Port District-** TCEDA is engaged with the leadership of this organization and has begun to interact with businesses throughout the region in an effort to identify those who could benefit from the bonding authority afforded through the Port District—i.e. low, fixed rate loans for commercial expansions.
- **Riverport Railroad-** TCEDA is engaged with the executive management of this corporation to assist them in promoting the property available for lease and development. This includes but is not limited to implementing the LocationOne Information System (LOIS) program as a marketing tool. TCEDA is also familiar with the Depot Park property and the intended development uses, positioning us uniquely to respond to inquiries from potential developers. **100+ New Potential Jobs**
- **Galena Vision 2020-** TCEDA Executive Director, Randy Prasse, was invited to join the Economic Development sub-committee in September of 2010. Since that time Randy has chaired the SWOT Analysis exercise spanning from October through February, 2011. Information garnered will determine future focus of efforts and program recommendations.
- **Savanna Flood Recovery Efforts-** Following the flood of July/August 2010, TCEDA directly interacted with Illinois DOT to improve signage around Savanna. Initial signs appeared to indicate that “Savanna is Closed” and correcting the message was a task that TCEDA proactively accepted.